

603776
113609

2023-037



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2022

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		2022				2023			
1		3,543.57	3.79%		2015 11	144.00	1,495.00	30.26%	
2		3,093.36	3.31%		2016 9 2014 8 2018 10 2018	0.00			
					11				

		2022				2023			
5		2,553.16	2.73%		2015 1 2015 12 2017 5 2020 10	15.00	2,393.42	45.48%	

		2022				2023			
1		2,207.98	2.36%		2021 4	1,000.00	2,682.12	64.19%	10% 30 40% 30 95% 5%
2		2,193.39	2.35%		2016 4 2017 9	121.24	1,300.49	33.45%	20%

		2022				2023			
3		1,301.90	1.39%		2015 10	0.00	12,841.83	90.80%	11 70% 20% 10% 25% 11
4		1,076.38	1.15%	+	2013 3 2019 12 2014 3	249.27	4,908.41	67.34%	20%
5		948.72	1.02%		2016 11	0.00	1,293.20	58.35%	95% 5% 20%

		2022				2023			
1		3,499.04	3.75%		2019 9 2019 2 2016 4	2,000.00	7,552.82	84.15%	20% 70% 10%
2		1,400.00	1.50%		2020 11	180.00	480.00	28.24%	
3		1,038.91	1.11%		2016 9	0.00	2,875.13	72.78%	30% 10
4		456.09	0.49%		2016 7 2017 6	0.00	1,025.83	69.22%	20% 70% 10%
5		351.94	0.38%		2017 2 2017 6 2019 6	0.00	308.03	46.50%	7 30% 60% 10%

		2022				2023			
1		3,594.57	4.17%		2015 11	144.00	1,495.00	30.26%	
2		2,730.81	3.17%	PPP	2016 4 2016 11	0.00	1,200.00	30.00%	20%
3		2,711.27	3.15%		2015 1 2015 12 2017 5 2020 10	15.00	2,393.42	45.48%	
4		2,385.16	2.77%		2014 8 2022 4 2022 4	5.00	1,298.82	29.46%	20%
5		1,925.10	2.23%		2013 12 2019 12	10.00	1,561.24	45.13%	

		2022				2023			
1		2,057.25	2.39%		2015 10	0.00	12,841.83	90.80%	70% 11 20% 11 10% 25%
2		1,846.49	2.14%		2016 4 2017 9	121.24	1,300.49	33.45%	20%
3		1,843.74	2.14%		2021 4	1,000.00	2,682.12	64.19%	40% 10% 30 95% 5%
4		1,176.51	1.37%	2020	2021 8	205.97	5,318.70	52.68%	60%
5		948.72	1.10%		2016 11	0.00	1,293.20	58.35%	



		2022				2023			
4		456.09	0.53%		2016 7 2017 6	0.00	1,025.83	69.22%	20% 70% 10%
5		371.32	0.43%		2018 11	0.00	1,216.58	76.62%	10% 90%

2022 12 31 2021 12 31

	2022 12 31						2021 12 31					
		(%)		(%)		(%)		(%)		(%)		(%)
1	25,674.32	37.71%	6,704.27	56.14%	3,312.32	28.91%	34,359.66	57.67%	8,350.86	67.88%	3,671.53	30.68%
1-2	20,884.74	30.67%	2,732.90	22.89%	1,140.56	9.96%	12,242.13	20.55%	2,702.31	21.97%	3,057.82	25.55%
2-3	10,413.43	15.29%	1,418.10	11.88%	2,226.43	19.43%	9,499.36	15.94%	712.11	5.79%	552.87	4.62%
3-4	8,196.23	12.04%	648.98	5.43%	363.52	3.17%	3,128.93	5.25%	218.85	1.78%	1,920.40	16.05%
4	2,922.42	4.29%	436.83	3.66%	4,414.21	38.53%	353.69	0.59%	318.23	2.59%	2,764.14	23.10%

	2022 12 31						2021 12 31					
		(%)		(%)		(%)		(%)		(%)		(%)
	68,091.14	100.00%	11,941.07	100.00%	11,457.03	100.00%	59,583.77	100.00%	12,302.37	100.00%	11,966.76	100.00%

1

	2021 2022	2020 2021	2019 2020	2018 2019	2017 2018	
1	38.99%	60.51%	61.89%	77.63%	78.73%	63.55%
1-2	14.94%	31.88%	19.29%	43.67%	47.17%	31.39%
2-3	13.72%	51.32%	60.57%	77.41%	91.55%	58.91%
3-4	13.44%	75.48%	91.33%	7.16%	52.34%	47.95%
4	39.45%	100.00%	100.00%	100.00%	87.29%	85.35%

2

	2021 2022	2020 2021	2019 2020	2018 2019	2017 2018	
1	67.27%	43.83%	71.34%	87.43%	56.61%	65.30%
1-2	47.52%	50.92%	42.34%	70.91%	86.31%	59.60%
2-3	8.87%	57.45%	16.88%	89.68%	3.88%	35.35%
3-4	0.00%	48.40%	100.00%	100.00%	11.09%	51.90%
4	31.50%			100.00%	2.66%	44.72%

3

	2021 2022	2020 2021	2019 2020	2018 2019	2017 2018	
1	68.93%	60.50%	89.94%	4.38%	38.57%	52.46%
1-2	27.18%	34.50%	46.81%	27.55%	83.46%	43.90%
2-3	0.00%	0.62%	19.90%	95.58%	47.13%	32.65%
3-4	0.00%	22.48%	0.00%	93.09%	67.05%	36.52%
4	4.94%	0.00%	78.39%			

	2021 2022	2020 2021	2019 2020	2018 2019	2017 2018		
1	61.01%	39.49%	38.11%	22.37%	21.27%	36.45%	5.00%
1-2	85.06%	68.12%	80.71%	56.33%	52.83%	68.61%	14.00%
2-3	86.28%	48.68%	39.43%	22.59%	8.45%	41.09%	21.00%
3-4	86.56%	24.52%	8.67%	92.84%	47.66%	52.05%	52.00%
4	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

2

	2021 2022	2020 2021	2019 2020	2018 2019	2017 2018		
1	32.73%	56.17%	28.66%	12.57%	43.39%	34.70%	4.00%
1-2	52.48%	49.08%	57.66%	29.09%	13.69%	40.40%	12.00%
2-3	91.13%	42.55%	83.12%	10.32%	96.12%	64.65%	31.00%
3-4	100.00%	51.60%	0.00%	0.00%	88.91%	48.10%	48.00%
4	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

3

	2021 2022	2020 2021	2019 2020	2018 2019	2017 2018		
1	31.07%	39.50%	10.06%	95.62%	61.43%	47.54%	10.00%
1-2	72.82%	65.50%	53.19%	72.45%	16.54%	56.10%	23.00%
2-3	100.00%	99.38%	80.10%	4.42%	52.87%	67.35%	42.00%
3-4	100.00%	77.52%	100.00%	6.91%	32.95%	63.48%	63.00%
4	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

		%	%	%
1		5.00	4.00	11.00
1-2		15.00	13.00	24.00
2-3		22.00	33.00	44.00
3-4		55.00	50.00	66.00
4		100.00	100.00	100.00

2022

2.08 2022

0.6

2022

0.35 0.26 0.19

0.19 0.17 0.12

1		2019-2021	2019 7	2021 12 2022 6 12 2022
2		2021 7	2021 7	2022 5 12 2022
3		2022 4	2022 4	2022 2 2022 3 2022 12
4		2021 11	2021 11	2022 5 12 2022
5		2019 -2022	2019 7	2022 5 2022 12
6		2022 12	2022 12	2022 11 2022 12

2022

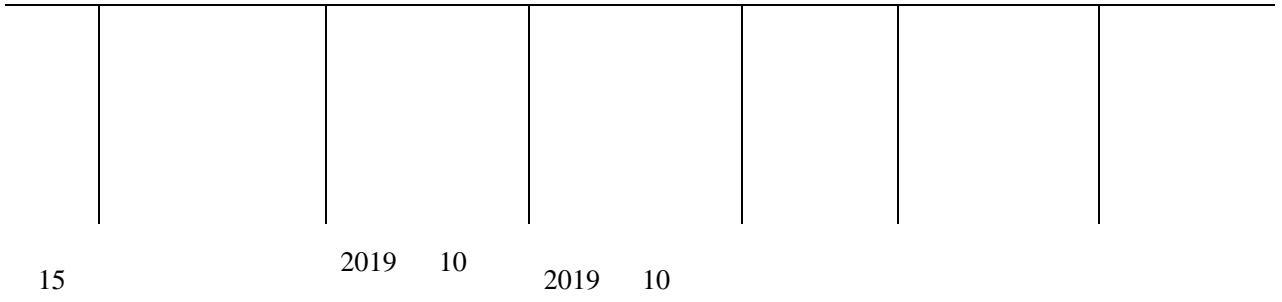
2

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2022 12

65%

1		2020 9	2020 9		2022 11	9,311,540.67
2		2019-2021	2019 7		2022 12	7,605,400.86
3		2021 11	2021 11		2022 12	5,797,242.91
4		2022 1	2022 1		2022 11	5,627,042.06
5		2021 6	2021 6		2022 12	5,312,457.36
6		2022 1	2022 1		2022 12	5,142,071.61
7		2021 -2023	2021 8		2022 12	4,956,837.58
8		2021 11	2021 11		2022 12	4,110,000.00
9		2019 -2022	2019 7		2022 12	3,845,763.25
10		2022 4	2022 4		2022 12	2,648,202.36
11		2021 11	2021 11		2022 11	2,532,629.50
12		2020 1	2020 1		2022 12	2,184,678.24
13		2020 4	2020 4		2022 12	2,163,032.01
14		2022 6	2022 6		2022 9	1,991,116.45



4		2022 9 11	2022
5		2022	
6		2022	
7		2022	
8		2022	
9		2022 5 12	2022
10		2022 2	2022 3 2022 12

2021 2022

2023

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A

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	2022	2021
	162,508,959.71	222,176,179.26
	269,579,787.12	305,482,511.05
	-65.89%	-27.27%

2022			2021		
35,957,562.78	32,197,236.39	10.46%	81,344,014.26	56,118,434.95	31.01%

				2022
		2021	23.69%	2022
			38.66%	35.60%
				19.65%
				873.26%
			25.04%	2021
		2022		
2023			12,471.84	26.55%
	1,018.86		17.64%	
	800.11		16.66%	
2023				65%
1				
2023				
2				
			72.92%	12.79%

2022

	150,000,000.00		3.35%	
	20,000,000.00		3.25%	
	20,000,000.00		3.45%	
	190,000,000.00			

0.11

1

2022 10

5,206,250

2023 2 27

2022 0411 7912

2

2022 10

4,537,150

92,220

2023 2 27

2022

0411 7910

92,220

7.1.1

“

1000

10% ”

478	A			91	1.00%	3000	2022-1-27	2022-4-28	71,506.85	“000300.SH” 1% 300	300
480	A			91	0.50%	3000	2022-1-27	2022-4-28	35,753.42	“000300.SH” 0.5% 300	300
479	A			91	1.50%	4000	2022-1-27	2022-4-28	143,013.70	“000300.SH” 1.5% 300	300
										(1)	
					-	5000	2022-4-28)	(
											;(2)

										C - 3 B 2
				162	2.06%	1000	2022-6-8	2022-11-17	91,441.76	() SCP006 21 22 06 22 03 22 SCP003 16
				152	3.40%	2000	2022-6-9	2022-11-8	283,178.08	- X X=1,2,3,4,5...n ” ABN003 A2 22 2A1 23 22

-									316,438.36	“ - X X=1,2,3,4,5...n ” 22 ABN003 A2 2A1 23 22 03
-	-			182	3.85%	3000	2022-11-21	2023-5-22	569,589.04	(; ; PPN :) () 2020 59 - -

										2021 - 2 4

Hello Inc. VIE
 100% Hello Inc.
 2022 12 31
 Hello Inc. 6.0471% Hello Inc. 6.0471%

1,000 2022 12 31
 Hello Inc. 6.0471% Hello Inc.

Hello Inc.

2021

(2022 2022 2021 2021
) IPO

2022

	2022	2021	
Hello Inc.	299,161,000.00	317,223,000.00	-5.69%
	6.9646	6.3757	9.24%
Hello Inc.	2,083,537,000.00	2,022,519,000.00	3.02%
Hello Inc.	2,022,519,000.00	2,018,869,000.00	0.18%

	2022	2021	
	61,018,000.00	3,650,000.00	1,571.73%
	9,152,700.00	547,500.00	1,571.73%
	51,865,300.00	3,102,500.00	1,571.73%

2022

IPO

1

IPO

2

2022

2021

2023~2024

IPO

2017

2019

2022

2022

7,757.21

1,022.79

2022 9

2023 6 5

2022

2023-031

2022 12 31 208,221.81
 203,067.39
 2023 6 8 2022 2023-032 2022
 229,906,840 0.13
 2,988.79 29.57% 1.47%
 2019 2 26 2020 5 25 2018-2020
 2021-2023

2017	0.4	0.70	67,200,000.00
2018	0.4	0.27	35,896,500.00
2019	-	0.18	33,503,400.00
2020	0.2	0.65	119,576,275.00
2021	-	0.10	23,067,586.60
2022	-	0.13	29,887,889.20
			309,131,650.80

2022

1.47%

2023 7 8